

press information, for immediate release

## sonible frei:raum

**Graz, 27.01.2014 - The world's first 3-in1- Equalizer plug-in which lets you process components deep inside the audio signal with an easy to use 3-zone interface.**

The Austrian start-up company sonible made a name for itself with professional audio hardware. Now, sonible's first software-solution called frei:raum becomes available as well. What makes the plug-in special is the combination of three revolutionary equalizer concepts to offer automatic adjustment of the spectral balance, intuitive control over spatial image as well as sound clarity and editing of harmonic and disharmonic components.

### **Automatic adjustment of spectral balance with smart EQ**

The core of frei:raum is a linear-phase 7-band EQ. It offers intuitive, convenient control as well as mastering-level audio quality. The user can either operate the seven fully parametric bands manually or use the automatic 'smart' mode. It analyses and improves audio material within seconds, using precise adjustments that would be impossible using generic EQs. Through this combination of easy automation and manual fine-tuning, smart EQ creates perfect results in no time when adjusting the spectral balance.

### **proximity EQ: Intuitive control over spatial imaging and clarity**

Even if a recording sounds muddy, indirect or one-dimensional, frei:raum has the solution: With proximity EQ, users can improve the clarity and spatial image of the audio material. The plug-in separates direct sound and reverb components in real time. One knob controls the ratio of the two elements, two additional knobs are used for fine-tuning. Frequency-specific editing is possible as well – using the graphical interface of the equalizer for intuitive operation. With proximity EQ, the user can for example change the virtual position of instruments within the room during mixing.

### **entropy EQ: Editing harmonic and inharmonic components**

The entropy EQ also analyses audio tracks in real time and separates harmonic and inharmonic components. It can be operated with one knob affecting the whole frequency range or for specific frequencies using the interface of the 7-band equalizer. Again, there is another knob for fine-tuning the results. This revolutionary concept offers incredible creative potential – the separation of harmonic and inharmonic components for example makes it possible to adjust the ratio of picking noise to sustained notes on guitar tracks. The possibilities are impressive: Accentuated attack for a tight bass, a more distinct snare, additional punch for drums or even more unconventional alterations of the sound – all this is accomplished in seconds thanks to the convenient control.

### Experience the possibilities of sonible frei:raum

The immense range of features and the intuitive operation of frei:raum has to be seen – and heard – to be fully appreciated. For this reason, a 14-day trial version offering the full functionality is available as well as a series of videos showing the plug-in. These product videos are available on YouTube:

<https://www.youtube.com/user/sonible>.

### Evaluation of the beta test and availability

The positive response of renowned specialist publications was no cause for sonible to grow complacent. The developers listened to the feedback of users during the beta test to improve and enhance frei:raum even more. It is now possible to pause or delete the analysis of smart EQ through a simple pop-up window instead of the original keyboard/mouse command. In addition, the quality value of all filters can be set to 0 now, making it easy to edit the complete frequency spectrum with smart EQ.

frei:raum will be from January 30, 2015 in the formats AU (OS X) and VST (WIN 32-bit / WIN 64-bit / OS X Universal). An AAX version will be available soon. The plug-in is shipped in a box containing the software license, a quick start guide and a flash drive with the software installer, a detailed manual and the product videos. The recommended retail price is 399.99 euros including VAT.

### Infos, Download und Kontakt:

[www.sonible.com](http://www.sonible.com)

Downloading photos: <http://www.sonible.com/press/>

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### sonible – Professional Audio Technology Made in Austria

The three founders of sonible, Ralf Baumgartner, Peter Sciri and Alexander Wankhammer, met during their time in the inter-university electro-technical sound engineering studies at the Graz University of Technology and the Graz University of Art, where they took the first steps towards developing their innovative product concepts. The trio also uses their years of experience in stage and studio technology to develop their product concepts. It's from this practical experience that the ideas and visions for their products emerge, allowing them to create innovative solutions for the professional audio market. This combination of practical experience and technological expertise help them create efficient products that make working with audio materials simpler and faster – for higher-quality results.