

press information, for immediate release

Introducing the new EQ⁺ series by sonible

Tonmeistertagung Cologne, 17.11.2016 – This year at the TMT 2016, the Austrian audio technology startup sonible is introducing its new EQ⁺ series. The three linear-phase equalizer plug-ins of the series – smart:EQ⁺, proximity:EQ⁺, and entropy:EQ⁺ – boast special features that far exceed conventional equalizing technologies.

With its new EQ⁺ series, sonible is taking the next big step in its product evolution. The startup has made it their goal to combine creative engineering with the innovative potential of the digital domain. The equalizer plug-ins in this series can handle audio information that have eluded most sound engineering tools until now, making it possible to modify audio material in an unprecedented depth and pervasiveness.

Mix | Create | Repair – From Broadcasting to Sound Design

The three linear-phase equalizers of the EQ⁺ series are not only designed for uncomplicated corrections on-the-go (as needed, for example, in broadcasting); their high quality EQ plug-ins also offer surgical precision during rendering, mastering, and postproduction. This extraordinary functionality of the EQ⁺ series unlocks new creative possibilities in both music production and sound design.

The core of the three revolutionary equalizer concepts is also available within sonible's frei:raum plug-in, which was enthusiastically welcomed by international media outlets like Bonedo, Studio Magazine, ask.audio, and Sound on Sound. The EQ⁺ series now bundles these plug-ins into a budget-friendly tool that also includes a range of additional features. Compared to frei:raum, the new tool offers considerable advantages: the EQ⁺ series increases flexibility, saves hard drive space, and allows the three specialized tools to be used with even more precision.

smart:EQ⁺ | Perfect Spectral Balance

Its ability to learn makes the smart:EQ⁺ a quick and reliable tool, especially when sound editing under time pressure/on a deadline. As a self-learning equalizer, the smart:EQ⁺ has intelligent filters that automatically analyze audio material, identify spectral imbalances, and suggest a custom-made filter curve within seconds. Used vice versa it can strengthen and highlight the individual character of particular instruments. The smart:EQ⁺ comes with speech and music modes.

proximity:EQ⁺ | Optimize Natural Spaciousness

The supplementary proximity:EQ⁺ distinguishes direct sound from echoes and can be added on at any frequency range. This makes it possible to seamlessly manipulate room acoustics even after recording is complete, accentuating the contours of some sounds while de-emphasizing and making others fade into the background. Less-than-ideal room acoustics can thus be balanced even in finished recordings. The proximity:EQ⁺ is not only a practical tool for sound editing – it is a powerful plug-in for any sound designer.

entropy:EQ+ | Clear Enunciation

The entropy:EQ+ has the capacity to differentiate between harmonic and inharmonic sound portions, substantially simplifying things like the postproduction of transients. Frequency-selective manipulation makes it possible to only edit the strokes of individual instruments within a track. This functionality works miracles not only with complex instrumental tracks but also with recordings of human voices: consonants can be raised in an instant, considerably improving the intelligibility of speech in both vocal recordings and interviews.

Videos:

smart:eq+ www.youtube.com/watch?v=kzXrwIBWnsQ

proximity:eq+ www.youtube.com/watch?v=K3mz7JVE2Q

entropy:eq+ www.youtube.com/watch?v=4IUErRMuejo

Further information, download and contact

www.sonible.com

Downloading photos: goo.gl/w3Cjsz

Free use of visual material when stating copyright (© sonible GmbH).

PR Contact:

sonible GmbH

Nikolaus Wegscheider MA

Brockmangasse 6

8010 Graz

Tel.: +43 316 91 22 88

Mail: press@sonible.com

Web: www.sonible.com

sonible – Professional Audio Technology Made in Austria

The three founders of sonible, Ralf Baumgartner, Peter Sciri and Alexander Wankhammer, met during their time in the inter-university electro-technical sound engineering studies at the Graz University of Technology and the Graz University of Art, where they took the first steps towards developing their innovative product concepts. The trio also uses their years of experience in stage and studio technology to develop their product concepts. It's from this practical experience that the ideas and visions for their products emerge, allowing them to create innovative solutions for the professional audio market. This combination of practical experience and technological expertise help them create efficient products that make working with audio materials simpler and faster—for higher-quality results.